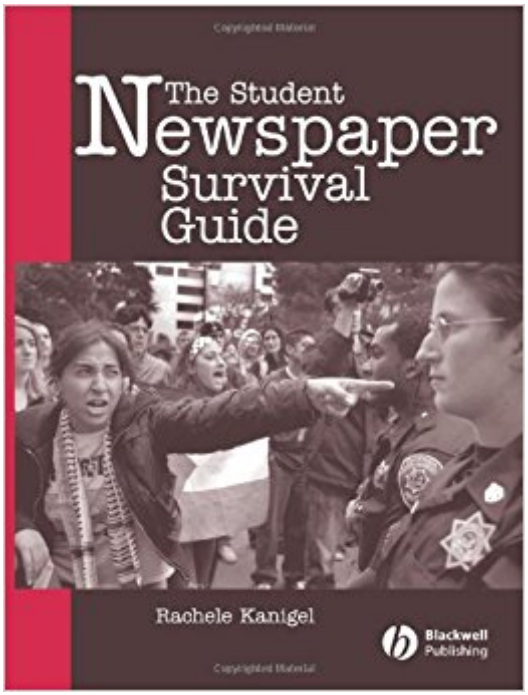
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# The Student Newspaper Survival Guide




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## Synopsis

The Student Newspaper Survival Guide is a handbook for student reporters, editors, page designers, photographers, Webmasters, advertising sales representatives -- and the advisers and business managers who counsel them -- on all aspects of putting out a college newspaper. In these pages, students will learn how to report stories, design pages, shoot compelling photos, cover a campus, sell ads, report on games, and write reviews, editorials, features, headlines and columns. In addition, the book includes chapters on Ethical Issues, Investigative Reporting, Recruiting and Training a Staff, Legal Issues and Starting a New Newspaper. The book can be used as a textbook for publication laboratory classes or as a handbook for students working on independent newspapers. It also features examples from some of the best college newspapers in the country. Special features include:  Tips from professional journalists Interviews with former college newspaper staffers Checklists on writing headlines, editing stories, designing pages, selling advertisements and other skills Exercises and ideas you can try at your own campus newspaper Examples of award-winning pages, stories and photos Sample documents, such as employment applications, licensing contracts, evaluation forms A list of contests for student journalists

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## Customer Reviews

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book can be used as a textbook for publication laboratory classes or as a handbook for students working on independent newspapers. It also features examples from some of the best college newspapers in the country. Special features include:  Tips from professional journalists Interviews with former college newspaper staffers Checklists on writing headlines, editing stories, designing pages, selling advertisements and other skills Exercises and ideas you can try at your own campus newspaper Examples of award-winning pages, stories and photos Sample documents, such as employment applications, licensing contracts, evaluation forms A list of contests for student journalists

Rachele Kanigel, M.S., is an assistant professor of journalism at San Francisco State University, where she advises Golden Gate [X]press publications. Her students produce a weekly newspaper, a multimedia Web site updated throughout the week and a magazine that comes out three times a semester. In addition to advising publications, she teaches Newswriting, Reporting, the Contemporary Magazine and Magazine Editing. Professor Kanigel was a newspaper reporter for 15 years for daily newspapers, including The Oakland Tribune and The News & Observer of Raleigh, North Carolina and was a freelance correspondent for TIME magazine. She has also written for Health, Organic Style, People, Reader’s Digest and other magazines. She is chair of the Professional Development Committee for College Media Advisers and is Vice President of the California College Media Association.

I am a teacher trying to start a high school newspaper and this book has been a godsend. Covers everything from the legal issues to meeting deadlines and the basic structure of a news story. I bought seven journalism books to try to build this course/paper and this is really the only one I needed.Definitely aimed at a college newspaper audience, but very easily adapted for my needs.

I got this book when I was assigned to revive a dormant community college newspaper and it was the single most useful resource I encountered. In particular it helped me figure out how to recruit and motivate editors and staff and how to guide student writers in their reporting, writing and revising process. There is a lot of basic and useful information and it’s presented in an appealing and easy to grasp manner. There are sections with tips from the pros on topics like investigative reporting, how to write a sex column, how to write a review, and how to gather documents through sunshine laws. The book has easy to follow charts for basic newswriting and story construction, it shows the organization of a typical newspaper staff and the order of events for every news cycle. It

has easy to xerox templates for article assignment sheets and more. For each section there are suggestions for further reading both online and in print. About the only thing missing here is a section on how to deal with finances. Still it's a great tool and very readable. If you're looking for a good place to start as a student journalist or a media advisor at the college level, this book has what you need.

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